



VISION & DISCUSSION PAPER / SEPTEMBER 28, 2026

# The Frontier Capital Investment Philosophy

A thriving Rogue Valley, for generations to come.

Frontier exists to serve the community. Our purpose is to help organize people, knowledge and capital for the continued development of the Rogue Valley as a premier place to live and work, now and for generations to come.

Build on the past. Use the best technology and information available today. Help shape a thriving, vibrant landmark community of the future, beginning with sustainable industries and the local ecosystems that enable them to endure.

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Michael J. Flynn  
**Frontier Capital**  
Faith. Stewardship. Freedom.

# Rooted here. Built for the future.

The Rogue Valley is majestically beautiful: mountains, rivers, farms and forests surround small, manageable communities with a thriving arts and culture environment and abundant outdoor activities. Its temperate climate, pioneering spirit and practical ingenuity are part of the appeal of building a life here. [1]

We see an opportunity to combine a high standard of living with relative affordability and room to create. Medford describes its effective cost of living as typically below the Pacific regional average. [2] Land and existing buildings offer possibilities for productive use; each site needs a realistic assessment of water, infrastructure, permitted uses and cost.

## Facilitators and servants to the community

Frontier aims to listen first, connect existing efforts and help organize and strategically deploy capital around demonstrated needs. We want families, founders and established businesses to share in the region's progress. Stewardship means strengthening the people and places already here while creating opportunity for those who follow.

## Three priorities, in this order

### 1. Sustainable industries and regional ecosystems

Agtech, biomimicry, sustainable manufacturing, energy, drought and fire prevention technology, athlete health and wellness, med-tech, and regenerative district development. Build from existing regional strengths.

### 2. Media and entertainment

Develop film, music, storytelling, rights, creative technology and the businesses that help local talent reach wider audiences.

### 3. Esports and motorsports

Connect simulation, competition, engineering, player and driver development, and community participation through practical operating pilots.

These are strategic priorities for development. Individual opportunities must still establish demand, capable leadership and a credible economic model.

# Grow from regional strengths.

Our first priority is to develop local ecosystems around sustainable industries, human health and resilient places. Agriculture and food production, manufacturing, healthcare and construction provide starting points; regional agricultural research and practical operating knowledge can help define problems worth solving. [2, 3]

## **Agtech and sustainable food systems**

Connect growers, orchards, vineyards, food producers and agricultural researchers with tools for soil health, efficient irrigation, crop monitoring and productive resource use. Begin with a grower-defined problem and a measurable field trial.

## **Biomimicry and sustainable manufacturing**

Explore designs inspired by biological systems alongside regional makers and manufacturers: materials, processes and products that use resources more effectively. Test performance, manufacturability, customer demand and lifecycle claims.

## **Energy, drought and fire prevention technology**

Explore energy efficiency, storage and distributed systems, water conservation, drought resilience, and wildfire prevention, detection and risk reduction. Work from the needs of land stewards, utilities, farms and communities; validate reliability and operating cost.

## **Athlete health and wellness, and med-tech**

Build on healthcare, outdoor recreation and sport to explore prevention, training, recovery, rehabilitation and medical technology. Involve qualified clinicians and practitioners; match evidence, safety and regulatory requirements to each proposed use.

## **Regenerative District Development**

Bring housing, work, local enterprise, culture, mobility, energy, water and ecological restoration into a coherent place-based plan. Aim to improve environmental function, economic opportunity and daily life together, with local participation guiding priorities.

The aim is a connected local ecosystem: customers, skilled people, suppliers, research, operating partners and capital that help useful businesses take root and reach markets beyond the region.

# Organize around a real need.

A local ecosystem begins when people work together on a problem they share. Frontier can help connect an established business with a founder, independent specialists, a practical test site and a clear next milestone. Useful pilots can develop customers, skills and suppliers together.

## Regeneration starts with the community.

For a district, begin with residents, existing businesses, landowners and public institutions. Map local strengths and needs; examine adaptive reuse, housing, workspaces and shared infrastructure. Combine present-day technology with knowledge of the place and its history. Regional planning already emphasizes innovation, resilience and long-term prosperity. [4]

Assess water and energy use, ecological health, fire resilience, access, affordability and ongoing maintenance alongside the operating economics. A phased pilot should demonstrate value before a larger development is considered. No site, development approval or institutional partnership is assumed.

## A community with practical responsibilities

| Participant                                    | Practical contribution                                                       |
|------------------------------------------------|------------------------------------------------------------------------------|
| Local businesses and institutions              | Identify problems, purchase pilots and become reference customers.           |
| Experienced operators and specialists          | Evaluate technical claims, mentor founders and fill leadership gaps.         |
| Founders and prospective founders              | Develop businesses around demonstrated needs.                                |
| Investors and regional alumni living elsewhere | Provide capital, expertise, introductions and access beyond Southern Oregon. |

Success should strengthen local capacity: useful jobs and skills, healthier places, viable businesses and relationships that remain valuable after an individual project ends.

# Culture, participation and enterprise.

## 2. Media and entertainment

The Rogue Valley's arts, music, performance traditions and landscapes provide a meaningful foundation for creative enterprise. [1] Frontier wants to help connect that talent with production capability, clear rights, distribution, advertising and paying audiences.

Areas to explore include film and visual storytelling, recorded and live music, regional programming, intellectual-property licensing and creative technology. The founding cohort provides starting examples through 42 Months Films, Revelation Records, the Rogue Valley Bound Show, ClearHouse Rights and InvidiAd.

**Begin with a defined project:** identify the audience or customer, secure the necessary rights, set a production budget and test a route to revenue. Build local skills and supplier relationships as the work progresses.

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## 3. Esports and motorsports

Explore the meeting point of digital competition, simulation, engineering, driver development and car culture. Pixels2Pavement offers a starting concept for sim racing, events and STEM learning. Esports programming can connect competition with technical, creative and operational skills.

Begin with manageable programs in suitable existing spaces: coaching, leagues, workshops, tournaments or demonstrations. Validate participation, repeat use, safety, staffing and unit economics before considering permanent facilities or a larger venue.

Connections to athlete health and wellness, media production, sponsorship and local commerce can make the activity more useful to the region. ScoutMatch and GiveGoal offer adjacent ideas in player development, fan engagement and social philanthropy that would need their own validation.

Each category can reinforce the others. A creative team can help an industrial company explain its work; sport can inform health innovation; a regenerated district can provide space for all three.

# Individual initiative. Shared potential.

The first cohort comprises ventures Michael J. Flynn is building or helping develop. As of this paper, none has received outside investment. They vary in stage and readiness. They demonstrate individual initiative and offer starting points for collaboration; the broader strategy calls for additional founders and specialists, especially in category one.

## **Stratos**

Planning and intelligence tools for cities, districts and infrastructure.

## **42 Months Films**

Independent film and visual storytelling rooted in the Rogue Valley.

## **Revelation Records**

Music, faith, song and testimony in Southern Oregon.

## **Pixels2Pavement**

Sim racing, driver development and gathering places for car culture.

## **InvidiAd**

Brand placement connecting video creators, publishers and advertisers.

## **Rogue Valley Bound Show**

Music, stories and regional discovery with host Skip Bessonette.

## **ClearHouse Rights**

Music catalog organization, rights clarity and licensing preparation.

## **Brief368**

Arrival planning and readiness tools for private aircraft returning to the U.S.

## **ScoutMatch**

Soccer scouting, player development and pathway intelligence.

## **Flynn Strategic**

Strategy and development for Southern Oregon's businesses and places.

## **Flynn Nexus**

Development of a systematic investment research and allocation platform.

## **GiveGoal**

Fan engagement and social philanthropy for supporters, clubs and leagues.

## **Moontime Tea**

Herbal tea blends and wellness resources for women's life stages.

## **Fertile Foods**

Nutrition education, recipes, books and courses for family life.

Each venture needs its own evidence, ownership and responsibilities, operating plan and next milestone. The question is what a connected community could build from this beginning. This cohort is not a record of investment returns.

# Two questions. Both kept visible.

A company can create substantial local value while requiring a return model different from a venture investment. Frontier should make both the business case and the community contribution clear, so the basis for any future support is understood.

## Investment merit

Customer evidence, business model, team capability, capital needs, risks and the economics of any proposed financing. Identify how returns could arise and which assumptions remain unproven.

## Community benefit

Local needs met, useful jobs, skills, health, resilience, ecological outcomes and cultural participation. Identify who benefits, what can be measured and what evidence supports the claim.

## Two paths for evaluating a company

### Co-investment

Where an external lead is proposed, assess the company, valuation, the lead's actual commitment, the rights available to other participants and any differences in terms. Distinguish expressions of interest from signed or funded commitments.

### Frontier origination

Where a company is being formed or developed, assess the founder, customer problem, formation budget, independent validation and milestones needed to become ready for subsequent capital or a sustainable operating model. An absent institutional lead is a condition to manage, not an automatic rejection.

## Keep the evidence understandable.

Separate actual results from forecasts. Attribute sources and dates. Record open questions and contrary evidence. Make founder affiliations, ownership and potential conflicts visible. Use independent technical and commercial judgment where it would materially improve the assessment.

A promising story earns investigation. Progress is demonstrated through customers, working products, capable teams and clearly defined milestones.

# Serve the place. Build what endures.

Our ambition is a thriving, vibrant Rogue Valley where families can build a life, businesses can do meaningful work and each generation leaves a stronger foundation for the next. Frontier's role is to help people organize around that shared future with humility, clear responsibilities and evidence of progress.

## A practical sequence

### 1. Listen and map the strengths

Identify local needs, existing businesses, skills, research, places and community priorities. Begin with category one and a small number of concrete opportunities.

### 2. Assemble a focused pilot

Connect a capable founder or operator with a customer, independent expertise, a bounded budget and a measurable milestone. Define what the work must prove.

### 3. Demonstrate and build on progress

Track customer learning, costs, commercial results and community outcomes separately. Use the evidence to guide the next stage of development and the appropriate form of capital.

## Questions for an initial conversation

Where do existing regional strengths meet a problem worth solving?

Who should help shape the work, and what would a useful first pilot prove?

How will today's decisions improve life here for the next generation?

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Frontier's approach is being developed. This paper describes a regional thesis, current work and possible projects. It contains no investment terms or request for an investment commitment, and makes no funding or return promises.

**Regional context** | Sources reviewed September 2026. References identify existing regional assets and conditions; they do not imply a Frontier affiliation or endorsement.

[1] Travel Southern Oregon - Rogue Valley regional overview

[2] City of Medford - Economic Development

[3] Oregon State University - Southern Oregon Research and Extension Center

[4] SOREDI - One Rogue Valley: Reimagined, 2025-2030 regional strategy